

Cougar Partner Benefits

2018-2019



God is using businesses across the St. Louis Metro area to support the work of St. John School. We also recognize families within St. John School would like to take part in this program so whether you have a business or you want to participate as a family, this program is for you. Businesses or families that join us as Cougar Partners will see their donation have a direct impact on St. John students, as all the donations will help keep our annual school tuition at an affordable rate while keeping our overall standards competitive. Your support of the Cougar Partner program will provide tuition assistance and help advance our Christian school. In return, we will acknowledge your business with a special logo and recognition in our Golf Scramble in September, our Trivia Night event in February and our Annual Auction in March. There are perks for individual families who would like to participate as well.

God can use your donation in a powerful way to build up St. John! To thank you for your generosity to our school community, we will provide a variety of benefits to our partners, which will help promote your business and enhance your exposure to school families.

SPONSORSHIPS

PLATINUM

\$5,000+

Business will be promoted through school's weekly email blasts, occasional brochures and other info sent home to families. A spot will be available for their business cards and/or brochures in the school office.

\$15 Cougar Wear Gift Card

Golf Scramble: Registration for four participants, up to 4 "Golf Friend" business and/ or family ads in the event booklet or one full page ad in event booklet, one Hole sign on the course, and 4 Cougar hats.

Trunk or Treat: Free admission and parking for entire family.

Trivia Night: 8 trivia night tickets, round sponsor, business recognized on screen during round sponsors, all sponsors acknowledged during Trivia Night event.

Auction: Reserved seating for 10, sponsorship recognition in all marketing materials (website, catalog, AV), full-page ad in catalog **with prime placement**, up to five quarter-page business and/or family tribute ads in auction catalog, bottles of wine along with special VIP treats, and 8 reverse raffle tickets.

Sponsorship Table at all events which will promote their business.

GOLD

\$3,000+

Business will be promoted through school's weekly email blasts, occasional brochures and other info sent home to families. A spot will be available for their business cards and/or brochures in the school office.

\$15 Cougar Wear Gift Card

Golf Scramble: Registration for four participants, up to 4 "Golf Friend" business and/ or family ads in the event booklet or one full page ad in event booklet, one Hole sign on the course, and 4 Cougar hats.

Trivia Night: 4 trivia night tickets, round sponsor, business recognized on screen during round sponsors, all sponsors acknowledged during Trivia Night event.

Auction: Reserved seating for 10, sponsorship recognition in all marketing materials (website, catalog, AV), full-page ad in catalog, up to five quarter-page business and/or family tribute ads in auction catalog, bottles of wine along with special VIP treats, and 5 reverse raffle tickets.

more options on reverse side

SILVER

\$1,250+

Business will be promoted through school's weekly email blasts, occasional brochures and other info sent home to families. A spot will be available for their business cards and/or brochures in the school office.

\$15 Cougar Wear Gift Card

Golf Scramble: Registration for two participants, one "Golf Friend" business or family ad in the event booklet, recognition through Hole sign, 2 Cougar hats, and one PAR 3 extra.

Trivia Night: 2 trivia night tickets, round sponsor, business/family recognized on screen during round sponsors, all sponsors acknowledged during Trivia Night event.

Auction: Upgraded seating for 2, sponsorship recognition in all marketing materials (website, catalog, AV), one half-page ad business or family ad in auction catalog, and 1 reverse raffle ticket.

FAMILY

\$250+

\$15 Cougar Wear Gift Card

Golf Scramble: 1 golf ticket and 1 Cougar hat.

Trivia Night: 2 trivia night tickets, business/family recognized on screen and acknowledged during event.

Auction: Quarter-page business or family ad in auction catalog.

BRONZE

\$500+

Business will be promoted through school's weekly email blasts, occasional brochures and other info sent home to families. A spot will be available for their business cards and/or brochures in the school office.

\$15 Cougar Wear Gift Card

Golf Scramble: 1 golf ticket, "Golf Friend" ad in event booklet and 1 Cougar hat.

Trivia Night: 2 trivia night tickets, business/family recognized on screen and acknowledged during event.

Auction: Quarter-page business or family ad in auction catalog.

PTL EVENT DATES

Golf Scramble:	September 15, 2018
Trunk or Treat:	October 26, 2018
Trivia Night:	February 1, 2019
Auction:	March 30, 2019

INTERESTED?

If you are interested in becoming a Cougar Partner, please contact Janell Reeves at jsreeves4@gmail.com or call 314.913.1814